

SPONSORSHIP PACKAGES

46th Annual Western Canadian Hungarian Folk Festival

Regina, SK.



October 11-13th, 2024

46th Annual Western Canadian Hungarian Folk Festival

The Regina Balaton Hungarian Dancers and the Regina Hungarian Cultural and Social Club are proud to be hosting the 46th Western Canadian Hungarian Folk Festival (WCHFF) from October 11th to October 13th, 2024.

The Western Canadian Hungarian Folk Festival (WCHFF), which began in 1979, is held annually on the Thanksgiving Day long weekend, alternating between different Western Canadian host cities each year. The festival is comprised of 9 member groups from across western Canada.

The festival plays a significant role in encouraging the continuation of Hungarian folk dance, music, song, customs and language in the Hungarian community of Regina as well as Western Canada. The festival events are open to the general public with guests and participants attending from Canada, Hungary and the United States. The event draws approximately 200 dancers and musicians.

The festival weekend will include dance, music and handicraft workshops, and nightly Táncház (dance house, a traditional community dance party). Saturday evening will feature a dinner and Táncház at the Regina Balaton Cultural and Social Club in celebration of the Regina Balaton Hungarian Dance Groups 50th Anniversary, and Sunday evening will feature a gala performance at Dark Hall, where all participating groups will have the opportunity to perform for one another and adjudicators from Hungary. Audience attendance is expected to be 300+ attendees.

Since the inception of the Regina Hungarian Cultural and Social Club in 1922, Hungarian folk dancing has always been the focal point of culture in the Regina Hungarian Club. The Regina Balaton Hungarian Dancers was officially formed in 1974 and is comprised of both junior and senior dance groups. The dancers perform regularly throughout the year at commemorative events, MOSAIC – A Festival of Cultures, and other events in Regina and throughout the province. In August 2005, the dancers represented the Hungarian culture at the opening ceremonies of the 2005 Canada Summer Games. In August 2007 and 2011, the dancers had the privilege to be guest performers at the Csángó Festival, in Jászberény, Hungary. In August 2013, the dancers were guest participants of the Hungarian Expatriate Youth Gathering in Budapest, Hungary. They performed at 3 events throughout the week (Budapest, Gödöllő, and Székesfehérvár), and

participated in cultural activities with Hungarian folk dancers from Europe and South America.

The Western Canadian Hungarian Folk Festival is a wonderful means of sharing and celebrating the Hungarian culture within our community.

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Sponsorship Opportunities

The Western Canadian Hungarian Folk Festival is the perfect way for your organization to support the advancement of culture in Regina and surrounding area. An event such as this festival requires corporate partnership to create the best festival possible. Your investment will go directly to the dancers, musicians and artisans to continue their cultural traditions and to educate the general public of the diversity of the Hungarian culture.

The festival will provide you with an excellent opportunity to entertain your clients or reward staff. Several sponsorship opportunities are available. In addition to these packages, we would be pleased to discuss tailoring a sponsorship package that meets your specific philanthropic and marketing goals.

If you have any questions about the upcoming 46th Western Canadian Hungarian Folk Festival or would like to discuss a sponsorship investment, please contact Monica Reineke by email at reginabalatondancers@gmail.com

Thank you for your consideration of support for this festival!

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Sponsorship Investment Levels

Arany (Gold) Sponsor \$2,000

Event Tickets

- 8 reserved tickets to the Gala Performance – Sunday, October 13th, 2024
- 8 reserved tickets to the Balaton Dancers 50th Anniversary Dinner – Saturday, October 12th, 2024
- 8 tickets to each nightly Táncház (dance house)

Advertising and Recognition

- Full page ad in souvenir program
- Logo on display at all performances and Táncház
- Logo included on composite sponsor page in souvenir program
- Verbal recognition at the Gala Performance and Balaton Dancers 50th Anniversary Dinner
- Logo recognition on website and social media pages
- Opportunity to include a sample or brochure in the participant's welcome package

Piros (Red) Sponsor \$1,000

Event Tickets

- 4 reserved tickets to the Gala Performance – Sunday, October 13th, 2024
- 4 reserved tickets to the Balaton Dancers 50th Anniversary Dinner – Saturday, October 12th, 2024
- 4 tickets to each nightly Táncház (dance house)

Advertising and Recognition

- Full page ad in souvenir program
- Logo on display at all performances and Táncház
- Logo included on composite sponsor page in souvenir program
- Verbal recognition at the Gala Performance and Balaton Dancers 50th Anniversary Dinner
- Logo recognition on website and social media pages
- Opportunity to include a sample or brochure in the participant's welcome package

Fehér (White) Sponsor \$500

Event Tickets

- 2 reserved tickets to the Gala Performance – Sunday, October 13th, 2024
- 2 reserved tickets to the Balaton Dancers 50th Anniversary Dinner – Saturday, October 12th, 2024
- 2 tickets to each nightly Táncház (dance house)

Advertising and Recognition

- Half page ad in souvenir program
- Logo on display at Gala Performance and Táncház
- Logo included on composite sponsor page in souvenir program
- Logo recognition on website and social media pages

Zöld (Green) Sponsor \$250

Event Tickets

- 2 reserved tickets to the Gala Performance – Sunday, October 13th, 2024

Advertising and Recognition

- Business card size ad in souvenir program
- Logo included on composite sponsor page in souvenir program
- Logo recognition on website and social media pages

Friend of the Balaton Sponsor \$100

Advertising and Recognition

- Name recognition in souvenir program